

Resource Persons

1. K.J.A.Swarup, Former General Manager, ITC Limited PSPD.
2. Mr. Ravindra Gajjala, Chief Learning officer, Sudaksha Education Enterprise, Hyderabad.
3. Mr.Sreedhar Ukkalam,Director. Vibhanu Solutions , Hyderabad.
4. Mr. Madhu V Adlamani, Data analytics Expert.

Conveners

Dr.Y.Venkata Rangaiah

Professor & Hod, Department of MBA.

Dr. P. Dolly Diana David,

Professor, Department of MBA.



Program Coordinators

Mr.Ch.Narasimha raju,Asst Professor, MBA Dept.
Contact No.- 7288040477

Ms. E. Pranavi, Asst Professor, MBA Dept.
Contact No. - 8125225655

Co-Coordinator

1. Dr.MaheshK Soma,Secretary,HMA
2. Dr.A.R.Aryasri,Joint Secretary & Convenor, FDP.
3. Mr.Sri Jaywant Naidu,Co-convenor, FDP

Advisory Committee

Dr.A.R.Aryasri,Joint Secretary & Convenor,FDP.
Dr. A. Amarendra Babu, Dean Academics
Dr. M. Venkata Rao, COE
Dr. Y. Venkatarangaiah, HOD, MBA
Dr. P. Uday Kumar, HOD, CSE
Dr. D.V. Srikanth, HOD, MECH
Dr. N. Ramchandra, HOD, EEE
Dr. B. Hari Krishna, HOD, ECE
Dr. S.V. Achuta Rao, HOD,IT
Dr. D. Ranadheer Reddy, HOD, H&S
Mr. G. Sai Krishna Teja, HOD, CIVIL

Organizing Committee

Dr. P.Siva Prasad,Asst Prof., MBA Dept.
Mr.G.Venkata Reddy,Asst Prof., MBA Dept.
Mr.G.Subba Reddy,Asst Prof., MBA Dept.
Mr.V.Siva Prasad,Asst Prof., MBA Dept.
Mrs. G.Sravanthi,Asst Prof., MBA Dept.
Mrs.B.Shravani,Asst Prof., MBA Dept.
Mrs.A.Sarada,Asst Prof., MBA Dept.
Mr.Ch.Siva Prasad Goud,Asst Prof., MBA Dept.
Mrs.Yamini Bhargavi,Asst Prof., MBA Dept.



Three Days Online Faculty Development Programme

on
BUSINESS ANCHORS
28th- 30th, MAY 2020



In Association with
Hyderabad Management Association

Organized by
Department of MBA

**St. MARTIN'S ENGINEERING
COLLEGE**

(UGC Autonomous)

NBA & NAAC A+ Accredited
Dhulapally Secunderabad-500 100

www.smec.ac.in

About the College

St. Martin's Engineering College, an Autonomous Institution, situated in an eco-friendly environment, with state-of-art infrastructure. College has achieved the prestigious grade A+ from NAAC, UGC Paramarsh mentor, NBA accredited, ISO certified, DSIR Recognition, Remote center of IIT Bombay, Member of CII and MSME certified Institution. Signed more than 82 MoUs with major companies' and institutions.

Careers 360 Certified as AA+; Competition Success Review Ranked 3 out of 20; Career Connect Ranked 13 'Best Engineering Colleges of India and Wikipedia Ranked 8th in Telangana. The college is bestowed with the glorious Governor Award twice; The Engineering Educators' Award 2019; NIRDPR Award (Govt. of India); IDF Best Partner Award; Dewang Mehta Award; TCS ION Award; CSI Award (Students Chapter); Best Innovation by Federation of Gujarat Industries and Street Cause-Most Dedicated Division. Best Sports College by Stumagz, Telangana, National Leadership Excellence Award- 2019 by ICCI.

About Department

MBA Department of St. Martin's Engineering College is located in a beautiful natural environment in Dulapally, Sec'bad- Telangana State. It was established in the year 2007 as a result of untiring efforts of a few luminaries in the field of education from this locality. Initially, the college had an intake of 60 students. Realizing the need of management education, it was subsequently increased to 120 in 2013. The department is affiliated to Jawaharlal Nehru Technological University, Hyderabad, Telangana State. The department offers courses in Finance, Marketing and Human Resources as core specialization subjects. The department has been trying its best to develop in every way and to make the department as a centre of excellence.

About the Faculty Development Program

Business Anchors is a program initiated to equip the faculty and Research Scholars with Emerging Technologies (Industry 4.0) For Business, Strategy and Leadership issues of industry and most required Business Analytics. We are organizing this FDP with eminent Resource persons with association with HMA.

Advisor

Sri Ch. Malla Reddy, Minister of Labour, Employment, Women and Child Development, Telangana State

Chief Patrons

Sri. M. Laxman Reddy, Chairman
Sri. G. Durgaiah Yadav, Vice -Chairman
Sri. G. Narasimha Yadav, Treasurer
Sri. Ch. Mahender Reddy, Secretary & Correspondent
Sri. G. Chandra Sekhar Yadav, Executive Director
Sri. M. Rajasekhar Reddy, Director
Sri. G. Raja Shekar Yadav, Director
Sri. G. Jai Kishan Yadav, Director

Patron

Dr. P. Santosh Kumar Patra, Principal

Topics:

Day 1: Emerging Technologies (Industry 4.0) For Business

- Block Chain Technologies
- Artificial Intelligence
- Robotics
- 3D Technologies
- Virtual/Augmented/Mixed reality
- Internet of Things (IoT)
- Cloud Technologies
- Big Data

Day 2: Strategy and Leadership

- Visionary Companies
- Beyond Profits
- The Power of Alignment (to organizational Goals)
- Quality Orientation
- Contemporary Best Management practices

Day 3: Business Analytics

- HR Analytics
- Finance Analytics
- Retail and Marketing Analytics
- User Behavior Analytics



St. Martin's Engineering College
An Autonomous Institute
Dhulapally, Secunderabad-500100.
NBA & NAAC A+ ACCREDITED



Registration Details

Faculty / Research Scholars from AICTE approved academic Institutions
Delegates from Industries **Rs.200/-**

Account Details

PRINCIPAL
St. Martin's Engineering College
Bank Name : SBI, Kukatpally, Hyderabad.
Account No: 30667640268
IFSC code: SBIN0011664

Registration Link:

<https://forms.gle/73CQCPApCGZNwxD96>

After Completion of Registration Join

WhatsApp Link:

<http://is.gd/iPhWkJ>

Session Timing: 3.00 pm to 6:00 pm

E-Certificate will be issued immediately to all the participants on the last day of FDP.

St. Martin's Engineering College

An Autonomous Institute

A Non Minority College | Approved by AICTE | Affiliated to JNTUH, Hyderabad | NAAC-Accredited 'A+' Grade | 2(f) & 12(B) status (UGC) ISO 9001:2015 Certified | NBA Accredited | SIRO (DSIR) | UGC-Paramarsh | Recognized Remote Center of IIT, Bombay
Dhulapally, Secunderabad - 500100,
Telangana state, India
website : www.smeac.ac.in